

# sports|EDITION

## 2007-2008 EDITORIAL CALENDAR & DEADLINES

Volume III

Issue	Subject/Events	Ad Deadline	Editorial Deadline	Print Date	Rack Date
Issue 1 - September 2007	Fall sports preview / Begin NFL	08/15/2007	08/25/2007	08/30/2007	09/03/2007
Issue 2 - October 2007	End of MLB Season/ World Series	09/19/2007	09/21/2007	08/27/2007	10/01/2007
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Issue 8 - April 2008	NBA Season Ends US Men's Clay Court Championships	03/19/2008	03/21/2008	03/27/2008	04/01/2008
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